

YOU'RE INVITED TO HELP PAINT ALBERTA 4-H GREEN!

For 100 years, 4-H Alberta continues to develop the leaders of tomorrow. In honour of the 2017 Centennial Celebration, we will paint Alberta 4-H green for the next 60 weeks. Sound ambitious? Then you have never met a 4-Her before.



It all starts with the Kick-Off Celebration Wednesday November 9, 2016, at noon (12p.m.) during FarmFair International (FFI) at Northlands, Edmonton. Consider this your invitation to attend our birthday party. Over 90,000 people visit FFI, and we couldn't ask for a better place or better people to celebrate 100 years of 4-H in Alberta.

All of the 4-H celebrations are in Hall B. Join us as we unveil the official 4-H Alberta centennial theme song (written and recorded by 4-H Alumni, Blake Reid), the finalists of our centennial art contest, announce the provincial and regional celebrations for 2017, hear speeches from dignitaries and special guests, and it wouldn't be a birthday celebration without cake!

Dignitaries include representatives from the Government of Alberta; Keith Luft, Vice President, 4-H Foundation of Alberta; and Lyanne Almberg, President, 4-H Council of Alberta. Plus, dozens of 4-H members, leaders, volunteers, and alumni to help pass out the birthday cake.

At its core, 4-H Alberta encourages youth to become leaders in their community by participating in projects that help them develop both life skills and so they know the value of hard work. Not to mention having fun '*Learning To Do By Doing*'. For example, both members and alumni are 51.5 per cent more likely to pursue a career in a field related to agriculture, and 90.6 per cent felt they could advance their business and/or career goals due to 4-H. (2014 Agriculture and Agri-Foods Canada (AAFC) survey from 4-H Canada.)

Last year, more than 335 clubs and over 8,500 people in Alberta made a real difference in their hometowns, throughout the province, and around the world! *(Numbers from 2015-2016 club year)*

- 5,619 4-H Members (9 - 25yrs. old)
- 762 Cleaver Kids (6 - 8yrs. old)
- 2,129 Leaders (adults 18+yrs. old)

Follow the official 4-H Centennial website, <http://4hab100.ca/> for updates and list of events, and learn more about 4-H Alberta by visiting <http://www.4h.ab.ca.>