



Goal Setting - Level 1

Goal setting is an important task for your entrepreneurial venture. In this activity, you will fill out a road map to your goal where you will identify the steps you need to take to reach your goal. Also, you need to spot any obstacles or problems that might prevent you from reaching your goal.

There are a few things to think about when you write your goal. You need to make sure:

- **It's clearly stated:** I want to start a pet-sitting service.
- **You know when your goal has been reached:** When I have my first pet-sitting job.
- **You know you can reach your goal:** I know a lot about animals and I have the time after schools and on weekends to look after people's pets.
- **You have a deadline of when you want to reach your goal:** I want my first pet-sitting job by the end of September.

ALSO

Identify any problems or obstacles on the road to reaching your goal

There are other pet-sitting services in my town.

I can't pet-sit during the day because I go to school.

Now that you've written your goal clearly, what steps do you need to take to reach it? Using the examples of a pet sitter, here are some possible steps that may need to be taken to reach that goal.

1. Talk to my neighbours and friends about my new service.
2. Make flyers and put them in mailboxes around the neighbourhood.
3. Take a pet first aid course.

Now it's your turn.

1. Open the file, [Road Map to Your Goal](#)
2. Enter your goal in the box at the end of the road map.
3. Go back to the START and fill in the steps you will need to take to reach your goal.
4. Where there are obstacles, write in the boxes the problems or challenges you may have in reaching your goal.