



Beefing up Competition and Fun

More than 100 beef female project members descended on the Olds Agricultural Society Grounds on July 6-9 for the 33rd Annual Provincial Beef Heifer Show to showcase their project and skills, to learn more about beef female competition, to make new friends and to have a lot of fun.

Even though participation was on par with the levels from 2008, the committee was “bowled over” with how high the participation rate was, considering the difficult environmental factors faced by the province this year.

“We were concerned that the dry conditions affecting many producers in the province would impact the Provincial Beef Heifer Show, but thankfully the skies opened up and we received some much needed moisture,” said Rob Smith, 4-H Regional Specialist and Provincial Beef Heifer Show coordinator. “It is outstanding to see the commitment of the youth and their parents to both the cattle industry and 4-H, despite the challenges they have been facing.”



One of the highlights of this year’s event was a visit from Maria Stevens, Denver National Judging Competition High Point Champion, who traveled from her home state of Kansas to attend the show as a judge. .

The show team judging class, where two competitors are paired up and one acts as the judge and the other as the ring person, was an intense competition. In the end Riley Sharp (East Lacombe 4-H Multi) and Zane Bennett (East Lacombe 4-H Multi) took first place in the junior division, Tyler Dietrich (Hastings Coulee 4-H Beef) and Andie Hadway (West Didsbury 4-H Multi) won the intermediate division, and Anthony Murphy (Lakedell 4-H Beef) and Tyson Hertz (John Ware 4-H Beef) took home top honours as the senior team judging champions.



Member interaction was regarded as being at an all-time high, which can partially be accredited to the new “Buddy System” that was established this year. This unique initiative paired returning Provincial Beef Heifer Show competitors with new entrants so that they could get acclimated to the show’s atmosphere.

The third year of the senior member “You’re Hired!” session saw 32 of 46 members participating in the personal development activity. During the session, members submitted a cover letter, job application and resume to the judges who, upon review of the documents, provided constructive criticism to all of the applications. Twelve outstanding members were selected for an interview-based challenge that tested their skills.

“I was extremely impressed with the interviews,” commented Kacie Guse one of the “You’re Hired” judges. “The quality of the applicants’ interpersonal skills and confidence was phenomenal.”

At the end of the show, two Supreme champions were crowned. Taking home the ultimate top prize for Supreme Purebred Champion was Rhianna Congdon (Nebraska 4-H Multi), and the Supreme Commercial Champion honours went to Tyson Hertz (John Ware 4-H Beef).

Those that attended the 2009 Provincial Beef Heifer Show said that they thought the event was a tremendous success. The show’s planning committee is already back at work ensuring that next year is as good, if not better, than this year’s event.



Generous sponsorship for the Provincial Beef Heifer Show was provided by Alberta Agriculture and Rural Development, Alberta Beef Producers, AMA Insurance, Apache Canada Ltd., Gas Alberta Inc., Kubota, Lammles, Penn West Energy Trust, and WestGen Endowment Fund.

For more information on the Provincial Beef Heifer Show, or the Alberta 4-H program, please visit the website at www.4h.ab.ca

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Results

Monday, July 6th, 2009

Judging

Junior

First	Last	Club	Placings	Reasons	Total	Ranking
Haylea	Jones	West Carstairs	140	144	284	1
Quinci	Jones	Olds Beef	139	138	277	2
Bailey	Dietrich	Hastings Coulee	146	125	271	3
Colton	Church	Balzac Beef	129	132	261	4
Roy	Tymko	St Paul Multi	143	115	258	5
Tyson	Matejka	West Ponoka Beef	133	121	254	6
Kayla	Jones	West Carstairs	129	123	252	7
Trace	Beck	Kleskun 4-H Multi	123	128	251	8
Zane	Bennett	East Lacombe Multi	123	127	250	9
Riley	Sharp	East Lacombe Multi	122	125	247	10

Intermediate

First	Last	Club	Placings	Reasons	Total	Ranking
Tyler	Dietrich	Hastings Coulee	138	128	306	1
Andie	Hadway	West Didsbury	143	127	300	2
Jade	Marshall	Bow-Inn Beef	140	124	299	3
Shallaine	Daley	West Carstairs	139	122	296	4
Travis	Hunter	Prairie Partners Multi	139	121	290	5
Jessica	Sperber	West Ponoka Beef	148	116	289	6
Shelby	Zmurchyk	Lethbridge-Coaldale	143	116	289	7
Luke	Marshall	Bow-Inn Beef	146	122	288	8
Owen	Rodger	West Carstairs	143	118	286	9
Wilson	Lougheed	Red Deer West Beef	141	110	286	10

Senior

First	Last	Club	Placings	Reasons	Total	Ranking
Tyson	Hertz	John Ware Beef	143	142	285	1
Ryan	Hunter	Prairie Partners Multi	145	135	280	2
Lindsey	Douglas	Delburne Beef	142	137	279	3 / 4 tie
Emily	Puch	Foothills Beef	142	137	279	3 / 4 tie
Brittney	Matejka	West Ponoka Beef	144	132	276	5
Rhianna	Congdon	Nebraska	148	128	276	6
Sawyer	Daley	West Carstairs	142	130	272	7
Katelyn	Dietrich	Hastings Coulee	134	137	271	8
Hal	Nixdorff	Irricana Beef & Multi	149	122	271	9
Cameron	Olson	Bow Valley Beef & Multi	141	129	270	10

Team Grooming

Junior

Honourable Mention: Riley Sharp, East Lacombe
Sierra Halwa, Telford Multi

Reserve Champion: Haylea Jones, West Carstairs
Garrett Crawford, Prairie Partners

Grand Champion: Hannah Oro, East Lacombe
Bailey Dietrich, Hastings Coulee

Intermediate

Honourable Mention: Luke Marshall- Bow-Inn Beef
Travis Hunter- Prairie Partners

Reserve Champion: Chase Bennett, East Lacombe
Tyler Dietrich, Hastings Coulee

Grand Champion: Brandon Hertz, John Ware Beef
Patrick Milne, Prairie Partners

Team Marketing

Junior

Honourable Mention: Trace Beck, Kleskun Multi

Reserve Champion: Tyson Matejka, West Ponoka Beef

Grand Champion: Colton Church, Balzac Beef

Intermediate

Honourable Mention: Chase Bennett, East Lacombe
Owen Rodger, West Carstairs
Shelby Zmurchyk, Leathbridge-Coaldale Beef
Lance Olson, Bow Valley Beef & Multi

Reserve Champion: Carmen Biggelaar, East Lacombe
Steven Chiliak, East Sounding Creek
Brandon Douglas, Delburne Beef
Brandon Hertz, John Ware Beef

Grand Champion: Tyler Chiliak, East Sounding Creek
Cassandra Rasmussen, Prairie Partners
Lisa Reich, Lin-Berry Buck
JT Ross, Crossfield-Madden

Senior

Honourable Mention: Ashley Gartner, East Ponoka Beef
Tyson Hertz, John Ware Beef
Emily Puch, Foothills Beef
Ashley Zuidhof, East Lacombe

Reserve Champion: Lisa Fisher, Eagle Beef
Carling Matejka, West Ponoka
Justin Matile, Crowfoot Multi
Hal Nixdorff, Irricana Beef & Multi

Grand Champion: Lindsey Douglas, Delburne Beef
Jordynn Jamieson, Bow Valley Beef & Multi
Austin Fisk, Brooks & Area
Sara VanSickle, Mayerthorpe

Tuesday, July 7th, 2009

Team Judging

Junior

- Honourable Mention – Roy Tymko, St. Paul Multi
Heidi Tymko, St. Paul Multi
Reserve Champion – Kayla Jones, West Carstairs Beef
Haylea Jones, West Carstairs Beef
Grand Champion – Riley Sharp, East Lacombe Multi
Zane Bennett, East Lacombe Multi

Intermediate

- Honourable Mention – Jeff Zuidhof, East Lacombe Multi
Carmen Biggelaar, East Lacombe Multi
Reserve Champion – Shallaine Daley, West Carstairs
Owen Rodger, West Carstairs
Grand Champion – Tyler Dietrich, Hastings Coulee
Andie Hadway, West Carstairs

Senior

- Honourable Mention – Jared Hunter, Prairie Partners
Katelyn Dietrich, Hastings Coulee
Reserve Champion – Cameron Olson, Bow Valley Beef
Piper Whelan, Irricana Beef & Multi
Grand Champion – Anthony Murphy, Lakedell Beef
Tyson Hertz, John Ware Beef

Showmanship

Junior

- Reserve Champion – Haylea Jones, West Carstairs
Grand Champion – Riley Sharp, East Lacombe

Intermediate

- Reserve Champion – Andie Hadway, West Didsbury
Grand Champion – Tyler Dietrich, Hastings Coulee

Senior

- Reserve Champion – Austin Fisk, Lakedell Beef
Grand Champion – Tyson Hertz, John Ware Beef

Senior “You’re Hired” Contest

Finalists- Keltey Whelan – Irricana Beef & Multi, Carling Matejka – West Ponoka, Allison Zuidhof – East Lacombe, Jenalee Blackhurst – Gilby Beef, Troy Lyster – Mayerthorpe Beef

5th- Justin Matile – Crowfoot Livestock

4th- Piper Whelan – Irricana Beef & Multi

3rd- Brittney Matejka – West Ponoka

2nd- Cameron Olson – Bow Valley Beef & Multi

Frisco Feeds Ltd. Manager Retail Feed Center – Emily Puch, Foothills Beef

Four Leaf Ranch General Ranch Hand – Anthony Murphy, Lakedell Beef
Clover Corporation Ltd. Coordinator, Events & Promotions Specialist – Samantha Sperber, West Ponoka

Calf Classes

Steer

Reserve Champion – Dana Kamlah, Central Lacombe

Grand Champion – Sara VanSickle, Mayerthorpe Beef

Heifer

Reserve Champion – Haylea Jones, West Carstairs

Grand

Wednesday, July 8th, 2009

Conformation

Purebred

Red Angus

Reserve Grand Champion – Travis Hunter, Prairie Partners – Yearling Heifer

Grand Champion – Kristen Goad, Clandonald – 2-year-old Cow/Calf Pair

All Other Breeds

Reserve Grand Champion – Brandon Hertz, John Ware Beef – Yearling Heifer (Limousin)

Grand Champion – John Murphy, Clandonald – 3-year-old Cow/Calf Pair (Limousin)

Black Angus

Reserve Grand Champion – Cole Dodgson, Mayerthorpe Beef – Yearling Heifer

Grand Champion – Rhianna Congdon, Nebraska – 2-year-old Cow/Calf Pair

Simmental

Reserve Grand Champion – Cassidy Daley, West Carstairs Beef – Yearling Heifer

Grand Champion – Shallaine Daley, West Carstairs Beef – 2-year-old Cow/Calf Pair

Supreme Champion

Reserve Grand Champion – Kristen Goad, Clandonald – 2-year-old Cow/Calf Pair

Grand Champion – Shallaine Daley, West Carstairs Beef – 2-year-old Cow/Calf Pair

Crossbred

Junior Yearling

Reserve Grand Champion – Amanda Hagel, Irricana Beef & Multi

Grand Champion – Anthony Murphy, Lakedell Beef

Senior Yearling

Reserve Grand Champion – Emily Puch, Foothills Beef

Grand Champion – Tyson Hertz, John Ware Beef

2-year-old Cow/Calf Pair

Reserve Grand Champion – Haylea Jones, West Carstairs Beef

Grand Champion – Alissa Hagel, Irricana Beef & Multi

3-year-old Cow/Calf Pair

Reserve Grand Champion – Jordynn Jamieson, Bow Valley Beef & Multi

Grand Champion – Marissa Weleschuk, East Ponoka Beef

Supreme Champion

Reserve Grand Champion – Anthony Murphy, Lakedell Beef

Grand Champion – Alissa Hagel, Irricana Beef & Multi

Project Herd

Honourable Mention – Nichole Jones, Rocky South Beef

Reserve Grand Champion – Jordynn Jamieson, Bow Valley Beef & Multi

Grand Champion – Marissa Kemp, Beiseker Beegf

Aggregate Awards

Junior

First Name	Last Name	Club	Region	Category	Total
Shallaine	Daley	West Carstairs Beef	Calgary	Jr	54 – 291 – 131 – Grand
Cassidy	Daley	West Carstairs Beef	Calgary	Jr	54 – 291 – 127 - Reserve
Haylea	Jones	West Carstairs Beef	Calgary	Jr	52
Brandon	Hertz	John Ware Beef	South	Jr	49 – 291
Kyle	Dodgson	Mayerthorpe Beef	Northwest	Jr	49 – 287

Intermediate

First Name	Last Name	Club	Region	Category	Total
John	Murphy	Lakedell Beef	West Central	Int	53 – Grand
Jill	Davidson	Battle River Beef	East Central	Int	50 – Reserve
Travis	Hunter	Prairie Partners Multi	Calgary	Int	48 – 300
Cole	Dodgson	Mayerthorpe Beef	Northwest	Int	48 – 256
Tyler	Dietrich	Hastings Coulee	East Central	Int	46

Senior

First Name	Last Name	Club	Region	Category	Total
Anthony	Murphy	Lakedell Beef	West Central	Sr	56 – Grand
Tyson	Hertz	John Ware Beef	South	Sr	53 – Reserve
Emily	Puch	Foothills Beef	South	Sr	52
Samantha	Sperber	West Ponoka Beef	West	Sr	51

			Central		
Jared	Hunter	Prairie Partners Multi	Calgary	Sr	46

‘Gerald Kujala’ 4-H Spirit Award

Aidan Jamieson, Bow Valley Beef & Multi

‘Friend of the Provincial 4-H Beef Heifer Show’

Colleen Prefontaine